

## **For Immediate Release**

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### **Africa Adventure Consultants Teams Up with AfricAid To Support Girls' Literacy in Africa**

*A Special 2011 Fundraising Safari to Tanzania Will  
Include a \$2,000 Per Guest Contribution to AfricAid's Kisa Project*

**DENVER, CO, June 8, 2010** – Kent Redding, president of [Africa Adventure Consultants](http://www.adventuresinafrica.com/) and newly appointed Board member of AfricAid ([http://africaid.com/?page\\_id=17](http://africaid.com/?page_id=17)), a nonprofit organization that supports girls' education in Africa, announces a May 2011 AfricAid/Africa Adventure Consultants fundraising safari in Tanzania.

The 13-day program dubbed AfricAid's Tanzania: In-Depth Cultural Experience & Wildlife Safari has been set for May 20, 2011.

(See: [http://www.adventuresinafrica.com/adventures.trips.aspx?trip\\_id=173](http://www.adventuresinafrica.com/adventures.trips.aspx?trip_id=173)).

The per person rate is \$7,995 based on double occupancy. The single supplement is \$750. The fee includes a tax-deductible \$2,000 donation that provides a two-year scholarship for one girl as part of AfricAid's Kisa Project ([www.kisaproject.org](http://www.kisaproject.org)). Kisa Project funds school scholarships and leadership training to some of Africa's brightest young women.

Safari highlights include game viewing in Tarangire, Ngorongoro Crater and Serengeti parks, village visits to AfricAid-supported schools, accommodations in luxury tented and mobile camps and lodges, meals, land transfers and more.

"It's well known that girls who are educated can transform their own lives and positively impact the futures of their communities," said Redding, who through living and working for more than a decade throughout Africa has what he calls "a keen sense of how and where energies and money can be spent to begin to make a difference."

"We are very pleased to have Kent Redding join our Board," said AfricAid President Richard Shuyler. "He not only brings years of experience in the African travel industry to AfricAid, which will be invaluable in helping to give our many supporters the chance to experience a life-changing trip to Africa, but his time living there also has afforded him the opportunity to fully appreciate both the joys and challenges of daily life in Tanzania. We look forward to benefiting from his unique insight as AfricAid continues to expand its work in East Africa."

AfricAid's ([www.africaid.com](http://www.africaid.com)) origins date back to 1996 when its founder, Ashley Shuyler, traveled to Tanzania with her family at the age of 11. Struck by the poverty she saw there, particularly among children her own age, she became determined to do something to help. From the fact that 95 percent of girls in Tanzania are not able to complete a high school education – mostly because they cannot afford the school fees, she realized that education was the key to uplifting individuals and entire communities. In 2001, Ashley formed AfricAid with the

mission of supporting girls' education in Africa in order to provide young women with the opportunity to transform their own lives and the futures of their communities. Since its inception, AfricAid has raised nearly \$800,000 in its mission to support girls' education in Africa.

AfricAid provides funding for scholarships, school building projects, leadership training, vocational and teacher training, school supplies, school lunch programs, and it works in conjunction with the local initiatives of Tanzanians and other African leaders committed to education.

### **About Africa Adventure Consultants**

Denver-based Africa Adventure Consultants, Inc. (AAC) organizes exclusive, customized, 100% carbon-neutral safari adventures throughout East and Southern Africa. The company conducts business only in destinations they know intimately and offers Africa's best local camps, lodges and guides. They are definitive experts with years of relationship building and travel in the countries where they orchestrate safaris. This in-country expertise and depth of knowledge differentiates AAC from other safari providers. AAC offers full service trip planning, from flights and safaris, to travel insurance and safari gear.

Through a \$25 donation made in behalf of each guest, AAC supports a variety of African conservation organizations, community-based tourism programs and grass-roots humanitarian causes such as AfricAid.

AAC organizes safari adventures in 13 countries across East and Southern Africa: Tanzania, Kenya, South Africa, Uganda, Namibia, Botswana, Malawi, Mozambique, Rwanda, Zambia, Zimbabwe, Ethiopia, and The Seychelles.

For more information please go to: <http://www.adventuresinafrica.com/> or call 303-778-1089, toll-free at 866-778-1089 or email [info@adventuresinafrica.com](mailto:info@adventuresinafrica.com).

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