

For Immediate Release

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Africa Adventure Consultants Receives 2010 Accolade From Tanzania Tourist Board for Tour Operator with The Most Extensive Itineraries in Country's Southern/Western Circuit

DENVER, CO, May 27, 2010 – The Tanzania Tourist Board announced recently that Africa Adventure Consultants (<http://www.adventuresinafrica.com/>) has been named 2010 Best Tour Operator focusing on development of that country's southern/western circuit.

"We are honored to have received this prestigious award from the Tanzania Tourist Board," said Kent Redding, president of Africa Adventure Consultants. "Southern and Western Tanzania are not only areas of expertise for us, but also home to some of our favorite parks, reserves and safari activities in Tanzania."

Those favorites include Mahale Mountains National Park, famous for its prime chimpanzee viewing opportunities; Selous Game Reserve, Africa's largest protected game area; Ruaha National Park, with its abundance of wildlife; and remote Katavi National Park, which boasts unspoiled terrain and very few visitors.

"These areas offer incredible beauty and natural diversity and they hold a special place in all our hearts," said Redding, who with his wife, Kelly, lived in Tanzania for three years and has sold safaris there for more than 12 years.

Africa Adventure Consultants, Inc. currently offers cultural, climbing, wildlife, eco, family and romance safaris as well as custom itineraries [throughout Tanzania](#).

[The Tanzania Tourist Board](#) established the Tanzania Tourism Awards in 2001 to express its support and appreciation to the travel professionals and media who have worked hard promoting and selling Tanzania from the world tourism market, and as an incentive to increase the numbers even more in the coming years.

The award was announced May 17 in Banjul, The Gambia, as part of the Africa Travel Association Congress, by the Hon. Shamsa Managunga, Tanzania's Minister of Natural Resources and Tourism, at a Gala Tanzania Night Dinner.

Africa Adventure Consultants was also the recipient of the 2004 Tanzania Tourist Board Humanitarian Award.

About Africa Adventure Consultants

“We have an edge doing business in Africa as an American company because we serve as a bridge between these two distinct cultures. Our staff knows what North American travelers expect and can deliver on target. We know the travel obstacles and best practices as well as those very special places off the tourist track.”—Kent Redding, Africa Adventure Consultants

Denver-based Africa Adventure Consultants, Inc. (AAC) organizes exclusive, customized, 100% carbon-neutral safari adventures throughout East and Southern Africa. The company conducts business only in destinations they know intimately and offers Africa’s best local camps, lodges and guides. They are definitive experts with years of relationship building and travel in the countries where they orchestrate safaris. This in-country expertise and depth of knowledge differentiates ACC from other safari providers. AAC offers full service trip planning, from flights and safaris, to travel insurance and safari gear.

AAC organizes safari adventures in 13 countries across East and Southern Africa: Tanzania, Kenya, South Africa, Uganda, Namibia, Botswana, Malawi, Mozambique, Rwanda, Zambia, Zimbabwe, Ethiopia, and The Seychelles.

For more information please go to: <http://www.adventuresinafrica.com/> or call 303-778-1089, toll-free at 866-778-1089 or email info@adventuresinafrica.com.

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