



**FOR IMMEDIATE RELEASE**

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## **Africa Adventure Consultants Launches Suite of Online Safari Consulting Tools**

**DENVER, CO (May 28, 2009)** – Africa Adventure Consultants (<http://www.adventuresinafrica.com>) today announces a new suite of online safari consulting tools. Now travelers have access to more and better travel information and resources to research, book and plan their African adventure online.

“Between our blog, use of social networks and the new Safari Shop we’ve rolled out an entire suite of online safari consulting tools and simply a wealth of information for travelers planning a trip to Africa” said, Kent Redding, the company’s president. “Perhaps the most exciting aspect is that we’re now able to quickly and regularly share news from Africa--whether it’s a new safari camp opening, late-breaking news hot off a game drive or updates on our own travels across the continent--to help our clients plan, learn and anticipate their own upcoming African adventures.”

Africa Adventure Consultants, who specialize in custom-designed photographic safaris in Africa, feature extensive planning information on their blog, The Safari Journal (found at [www.adventuresinafrica.com/blog](http://www.adventuresinafrica.com/blog)). Redding recently blogged about planning and taking a safari to Tanzania with his young family and offers some solid flight, itinerary and accommodation advice, as well as encouragement for families with young children who are interested in traveling to Africa.

Once travelers have spent time researching African safari destinations, in addition to nearly one hundred sample safari itineraries found online at [www.adventuresinafrica.com](http://www.adventuresinafrica.com), the team of safari consultants at Africa Adventure Consultants have compiled many of the best current safari specials, ranging from up to 45% off high season rates at a Cape Town boutique hotel to 25% off safari accommodations with no conditions.

Additionally, Africa Adventure Consultants now offers an online Safari Shop full of their safari consultant’s favorite safari clothing, luggage and other travel gear for travelers to peruse once they have booked their safari. Spending several months a year in Africa, the team at Africa Adventure Consultants has identified their favorite luggage, safari clothing and shares tips on everything from adaptors to photography equipment.

## MORE ##



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## PAGE 2 ##

Finally, travelers may join the Africa Adventure Consultants network on Facebook. Simply search at <http://www.facebook.com> for “Africa Adventure Consultants” and click “Become a Fan”. Fans will receive the latest insider news from Africa, whether an amazing wildlife sighting, the hiring of a hot new chef at one of the company’s favorite properties, or even spectacular last-minute travel deals.

Denver-based African safari expert Africa Adventure Consultants organizes safari adventures throughout East and Southern Africa, with destinations including Tanzania, Kenya, Rwanda, Uganda, Namibia, Botswana, Malawi, South Africa, Zambia, Victoria Falls and Ethiopia. The company sells destinations they know personally and offer guests assurance of strong on-the-ground partnerships with only the best local companies. Africa Adventure Consultants supports a variety of African conservation organizations, community-based tourism programs and humanitarian causes. And now, the company runs a completely carbon neutral office in Denver and is further committed to carbon neutral safaris by automatically offsetting 50% of each African trip they sell as well as offering clients the opportunity to offset the remaining 50%. With an eye on personal service, the principals create carbon neutral safaris and customized trips for individuals and small groups. To learn more, please call 1.866.778.1089.

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**Africa Adventure Consultants :: 1221 Clarkson Street #309 Denver CO 80210 :: [www.AdventuresInAfrica.com](http://www.AdventuresInAfrica.com)**

**About Africa Adventure Consultants:** Denver-based Africa Adventure Consultants organizes carbon neutral safari adventures throughout East and Southern Africa, with destinations including Tanzania, Kenya, Uganda, Rwanda, Namibia, Botswana, Malawi, South Africa, Zambia, Victoria Falls and Ethiopia. The company sells destinations they know personally and offer guests assurance of strong on-the-ground partnerships with only the best local companies. Africa Adventure Consultants supports a variety of African conservation organizations, community-based tourism programs and humanitarian causes. With an eye on personal service, the principals create customized carbon neutral safaris for individuals and small groups. To enquire about a safari with Africa Adventure Consultants please contact Kent Redding, President, at 1.303.778.1089 or 1.866.778.1089.