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**Africa Adventure Consultants “Best Adventure Travel Company on Earth”
According to *National Geographic Adventure Magazine***

DENVER, CO (January 5, 2009) – Once again, Africa Adventure Consultants has been recognized by esteemed travel magazine *National Geographic Adventure* as one of the top safari companies in the world. In the second “Best Adventure Travel Companies on Earth” ranking of the world’s top outfitters, Africa Adventure Consultants scored a perfect “100” on client satisfaction, highlighting one of the key benefits clients receive when working with this Denver-based boutique safari operator.

“We are thrilled to be one of *National Geographic Adventure’s* top safari outfitters and value their assessment, as these folks are some of the most knowledgeable when it comes to the adventure travel industry,” said Kent Redding, President of Africa Adventure Consultants. “Now more than ever, travelers are looking for destination specialists who have personal experience in Africa and can offer insight and custom planning to provide outstanding value regardless of budget when planning an African safari.”

In this ranking, Africa Adventure Consultants also excelled in the categories of education, service and adventure, and particularly sustainability, which highlights the company’s focus on green operations and dedication to responsible travel operations. In 2008, Africa Adventure Consultants took its Denver headquarters 100% carbon neutral, and started offsetting 50% of the carbon emissions of every single safari sold. The company also offers clients the opportunity to offset the remaining 50%. These carbon offset credits support reforestation, afforestation and renewable energy projects in Africa and other parts of the world.

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“While our first priority is to provide our clients with an awesome safari experience that is fun, rewarding and safe, we also feel very strongly that we have a responsibility to help care for pristine African ecosystems,” said Redding. “We are extremely proud of our Green Travel program, which in many respects has been ground-breaking within the safari industry.”

Denver-based African safari expert Africa Adventure Consultants organizes safari adventures throughout East and Southern Africa, with destinations including Tanzania, Kenya, Uganda, Rwanda, Namibia, Botswana, Malawi, South Africa, Zambia, Victoria Falls and Ethiopia. The company sells destinations they know personally and offer guests assurance of strong on-the-ground partnerships with only the best local companies. Africa Adventure Consultants supports a variety of African conservation organizations, community-based tourism programs and humanitarian causes. And now, the company runs a completely carbon neutral office in Denver and is further committed to carbon neutral safaris by automatically offsetting 50% of each African trip they sell as well as offering clients the opportunity to offset the remaining 50%. With an eye on personal service, the principals create carbon neutral safaris and customized trips for individuals and small groups. To learn more, please call 1.866.778.1089.

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Africa Adventure Consultants :: 1221 Clarkson Street #309 Denver CO 80210 :: www.AdventuresInAfrica.com

About Africa Adventure Consultants: Denver-based Africa Adventure Consultants organizes carbon neutral safari adventures throughout East and Southern Africa, with destinations including Tanzania, Kenya, Uganda, Rwanda, Namibia, Botswana, Malawi, South Africa, Zambia and Victoria Falls. The company sells destinations they know personally and offer guests assurance of strong on-the-ground partnerships with only the best local companies. Africa Adventure Consultants supports a variety of African conservation organizations, community-based tourism programs and humanitarian causes. With an eye on personal service, the principals create customized carbon neutral safaris for individuals and small groups. To enquire about a safari with Africa Adventure Consultants please contact Kent Redding, President, at 1.303.778.1089 or 1.866.778.1089.