



FOR IMMEDIATE RELEASE

Contact: Sarah Fazendin
North American Media Relations
Africa Adventure Consultants
Sarah@AdventuresInAfrica.com
+1.303.993.7906

Africa's best kept safari secret? Zambia!

Denver, CO (November 14, 2009) - As the year-end approaches, American travelers inevitably start thinking about next year's vacation. For travelers looking for a classic African safari experience, East and South Africa are perennial favorites. But this year tour operators in-the-know, such as Denver-based Africa Adventure Consultants, have exciting new safari options to share in the country of Zambia. Long passed over for the luxurious safari lodges of South Africa and the wide-open plains of Eastern Africa, Zambia is now coming into its own as a truly wild African safari destination. The country is home to the famous Victoria Falls, the rugged South Lungwa National Park and up-and-coming Kafue National Park, the largest protected park in Zambia, and is predicted to be Africa's hot new destination in 2009.

"Zambia is one of Africa's best kept secrets," says African expert Kent Redding, President of Africa Adventure Consultants, "it is less-charted territory that is still really wild. In the past few years we've seen a significant amount of investment in the safari lodges there, so the overall experience is quite comfortable and still void of the crowds that plague certain parts of Africa. I am confident that my clients are going to be choosing this destination for 2009!"

Leading a collection of new safari programs to Zambia for 2009 is Africa Adventure Consultants' Animals in Action Safari. This adventure brings travelers face-to-face with Africa's largest hippo concentration. Aside from some of Africa's best wildlife viewing, travelers spend their days alongside true experts in safari guiding, conservation and African wildlife including Lex Hes: wildlife photographer and author of *Leopards of Londolozi* and many others, Michael Lorentz: naturalist and elephant conservationist, Phil Berry: former park warden and giraffe expert, Derek Solomon: seasoned safari guide and author, Manda Chisanga: knowledgeable guide and expert on traditional medicinal plants. This unique, one-time-only safari takes place in November 2009.

MORE



FOR IMMEDIATE RELEASE

PAGE 2##

After returning from a recent assessment of Zambia, Africa Adventure Consultants' Kent Redding has decided to add Lower Zambezi National Park to existing itineraries for 2009. This region, so remote that it has not been included on Zambia safari itineraries regularly in the past, is not only a great place for game drives but travelers can also take part in fascinating walking and most appealing canoeing, boating and fishing safaris. Herds of elephant frequent the rivers, buffalo and waterbuck can be seen "island hopping" and the ever-present cry of the fish eagle can be heard through-out the park, all while safari-goers are relaxing aboard a boat or canoe. The Lower Zambezi region of Zambia is truly an inimitable experience.

Africa Adventure Consultants also plans to launch additional new thrilling Zambia-based itineraries in early 2009.

Denver-based African safari expert Africa Adventure Consultants organizes safari adventures throughout East and Southern Africa, with destinations including Tanzania, Kenya, Uganda, Rwanda, Namibia, Botswana, Malawi, South Africa, Zambia, Victoria Falls and most recently, Ethiopia. The company sells destinations they know personally and offer guests assurance of strong on-the-ground partnerships with only the best local companies. Africa Adventure Consultants supports a variety of African conservation organizations, community-based tourism programs and humanitarian causes. And now, the company runs a completely carbon neutral office in Denver and is further committed to carbon neutral safaris by automatically offsetting 50% of each African trip they sell as well as offering clients the opportunity to offset the remaining 50%. With an eye on personal service, the principals create carbon neutral safaris and customized trips for individuals and small groups. To learn more, please call 1.866.778.1089.

END

Africa Adventure Consultants :: 1221 Clarkson Street #309 Denver CO 80210 :: www.AdventuresInAfrica.com

About Africa Adventure Consultants: Denver-based Africa Adventure Consultants organizes carbon neutral safari adventures throughout East and Southern Africa, with destinations including Tanzania, Kenya, Ethiopia, Uganda, Rwanda, Namibia, Botswana, Malawi, South Africa, Zambia and Victoria Falls. The company sells destinations they know personally and offer guests assurance of strong on-the-ground partnerships with only the best local companies. Africa Adventure Consultants supports a variety of African conservation organizations, community-based tourism programs and humanitarian causes. With an eye on personal service, the principals create customized carbon neutral safaris for individuals and small groups. To enquire about a safari with Africa Adventure Consultants please contact Kent Redding, President, at 1.303.778.1089 or 1.866.778.1089.