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Africa Adventure Consultants Launches New Destination *Boutique Safari Operator Now Offering Travel to Ethiopia*

BOULDER/ DENVER, CO (May 14, 2008) – Africa Adventure Consultants have for years been leading travelers on ‘adventures of a lifetime’ throughout Africa. These travelers often fall in love with Africa after their first safari, and continue to go back again and again and inevitably ask “so what’s next?!” This month, Denver-based Africa Adventure Consultants launches Ethiopia as the next new destination in their portfolio of African travel.

Ethiopia is relatively unknown as a tourist destination among American travelers, but the northern historical sights, including ancient churches, monasteries and religious artifacts are incredibly well preserved and unlike many other famed travel destinations relatively void of crowds and other trappings of mass tourism.

“Ethiopia is a destination unlike anything I’ve seen or experienced in Africa before. The monasteries, churches and ancient artifacts are something every African traveler must see,” said Africa Adventure Consultants’ Kelly McElroy, who recently returned from Ethiopia. “While the accommodations and food are very basic, the privilege of spending time in these historical and important places of worship is worth it. The churches of Lalibela in the northern part of the country are a highlight of any itinerary, and our active travelers can also opt to spend a few days trekking in the Simean Mountains near Gonder.”

Special Africa Adventure Consultants touches while traveling through Ethiopia include authentic Ethiopian meals outside the hotels, hand-picked guides and the opportunity to visit the historical sights early in the morning or at dusk to take advantage of the best light for photography.

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Travelers can easily spend two weeks or more in Ethiopia, or the destination can be combined with a safari in Kenya or Tanzania, for a rich cultural and historical journey. Simply contact Kent Redding with Africa Adventure Consultants at 1.303.778.1089 to start planning your personalized African adventure.

Denver-based Africa Adventure Consultants organizes safari adventures throughout East and Southern Africa, with destinations including Tanzania, Kenya, Uganda, Rwanda, Namibia, Botswana, Malawi, South Africa, Zambia, Victoria Falls and most recently, Ethiopia. The company sells destinations they know personally and offer guests assurance of strong on-the-ground partnerships with only the best local companies. Africa Adventure Consultants supports a variety of African conservation organizations, community-based tourism programs and humanitarian causes. And now, the company runs a completely carbon neutral office in Denver and is further committed to carbon neutral travel by automatically offsetting 50% of each African trip they sell as well as offering clients the opportunity to offset the remaining 50%. With an eye on personal service, the principals create customized trips for individuals and small groups. To learn more, please call 1.866.778.1089.

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